Welcome to Rochester, NY.
Where creativity flows.

GUIDE TO THE FLOWER CITY
Creative Writing Studies Conference 2026

Fun Facts

- **Third-largest metropolitan area in New York State**
- **Located in Western New York**
- **Front door to the award-winning Finger Lakes wine region**
- **On the shore of Lake Ontario, directly across from Toronto, Canada**
- **A community of waterways including a Great Lake, historic Erie Canal, Genesee River, and 96-foot urban waterfall**
- **Home to historic figures like Susan B. Anthony, Frederick Douglass, and George Eastman**
- **Cultural capital of Upstate New York**
- **Nationally ranked museums and attractions**

Must-See Attractions

ARTISANWORKS 40,000 square feet of a renovated factory building integrates art of all kinds with a collection of more than half a million objects and promotes regional artists through an incubator program. **artisanworks.net**

Erie Canal The Rochester area boasts "100 Must-See Miles" of this historic waterway, also considered a *National Heritage Corridor*. Explore quaint villages, walking trails, shopping, and restaurants along the canal or take a guided boat tour. **100mustseemiles.com**

Genesee Brew House A beer destination featuring interactive exhibits, multimedia content, gift shop, pilot brewery, and pub-style restaurant. It captures and shares the long history of the Genesee Brewery, one of the largest and oldest continually operating breweries in America. **geneseebeer.com**

Genesee Country Village & Museum One of the largest living history museums in the United States, explore more than 70 faithfully restored and furnished buildings, and experience life in a 19th century American village, complete with costumed interpreters. **gcv.org**

George Eastman Museum The world's leading museum of photography and motion pictures, and the national historic landmark mansion and gardens of Eastman Kodak founder, George Eastman, the father of popular photography and motion picture film. **eastman.org**

High Falls An archaeological forge site with an impressive 96 foot waterfall in the heart of downtown Rochester.

Memorial Art Gallery A journey through more than 5,000 years of art history— from the relics of antiquity to works in the vanguard of contemporary movements, the gallery offers a permanent collection of more than 12,000 objects and has been called the best balanced collection in the state outside of New York City. **mag.rochester.edu**

Mount Hope Cemetery The purpose of the Friends of Mount Hope Cemetery is to optimize the cemetery's potential as a cultural resource through education, preservation, and promotion of Mount Hope Cemetery's unique heritage. **fomh.org**

The Strong National Museum of Play One of the largest history museums in the United States and one of the leading museums serving families. The Strong is home to the most comprehensive collection of play-related artifacts, dozens of interactive exhibits (including an indoor butterfly garden), and the National Toy Hall of Fame and World Video Game Hall of Fame. **museumofplay.org**

National Susan B. Anthony Museum and House Preserves the National Historic Landmark where the great women's rights activist and reformer, Susan B. Anthony, lived for 40 of her most politically active years. The museum collects and exhibits artifacts related to her life and work. **susanb.org**

Rochester Museum and Science Center A museum/science center with hands-on exhibits in science and technology, natural science and regional cultural heritage. **rmsc.org**

Living Roots Winery an urban winery in the Finger Lakes region of Upstate New York and a not-so-urban winery in the Adelaide Hills region of South Australia. livingrootswine.com

Downtown Rochester Restaurants

Unwine'd
260 E Broad St, Suite 130
Rochester, NY 14604
585-413-1714

Nerdvana Rochester
50 Aventure Place
Rochester, NY 14607
585-434-0256

Mercantile on Main
240 East Main St
Rochester, NY 14604

The Acorn Exchange
75 South Clinton Ave
Rochester, NY 14604
585-270-8115

Bar Bantam
Metropolitan, South Clinton Ave
Rochester, NY 14604
585-454-1052

Branca Midtown
280 East Broad St
Rochester, NY 14604
585-434-5243

Dinosaur Bar-B-Que
99 Court St
Rochester, NY 14604
585-325-7090

Fattey Beer Company
60 Aventure Place
Rochester, NY 14607

Ludwig's Cafe
25 Gibbs St
Rochester, NY 14604
585-454-4440

Max of Eastman Place
25 Gibbs St
Rochester, NY 14604
585-697-0491

Veneto | .3 miles
318 East Ave
Rochester, NY 14604
585-454-5444

Strangebird Brewpub
62 Marshall St
Rochester, NY 14607
585-505-8700

The Owl House
75 Marshall St
Rochester, Ny 14607
585-360-2920

Orange Glory Cafe
480 East Main St
Rochester, NY 14604
585-232-7340

Chick'n Out Rochester
37 Charlotte St
Rochester, NY 14607
585-376-2468

Java's Cafe
16 Gibbs St
Rochester, NY 14604
585-232-4820

Scan here for an interactive digital map, curated just for you.

- Activities & Venues
- Parking
- Restaurants
- Coffee Shops
- Bars/Wine
- Shopping

Scan here for things to do, places to eat, special offers and much more!

NEED HELP PLANNING YOUR TRIP?

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